

# arts & architecture

PRICE 50 CENTS



# arts & architecture

EDITOR: JOHN ENTENZA

## EDITORIAL ASSOCIATES

Benjamin Baldwin  
Herbert Matter  
Charles Eames  
Peter Yates  
Bernard Rosenthal  
F. M. Brown  
Grace Clements  
Robert Joseph

## STAFF PHOTOGRAPHERS

Harry Baskerville  
Ralph Samuels  
Julius Shulman

## EDITORIAL ADVISORY BOARD

Dr. Grace L. McCann Morley  
William Wilson Wurster, A.I.A.  
Ernest Born, A.I.A.  
Richard J. Neutra, A.I.A.  
Eero Saarinen, A.I.A.  
Gardner A. Dailey, A.I.A.  
Sumner Spaulding, F.A.I.A.  
H. Roy Kelley, F.A.I.A.  
Welton Becket, A.I.A.  
Whitney R. Smith, A.I.A.  
John Rex, A.I.A.  
Mario Corbett, A.I.A.  
Fred Langhorst, A.I.A.  
John Funk, A.I.A.  
Gregory Ain, A.I.A.  
George Nelson  
Gyorgy Kepes  
Marcel Breuer  
Konrad Wachsmann  
Serge Chermayeff, A.I.A.  
Raphael Soriano, A.I.A.  
Ray Eames  
Harriet Janis  
Garrett Eckbo  
Edgar Kaufman, Jr.  
Dorothy Liebes  
Claire Falkenstein  
Harold W. Grieve, A.I.D.

## ADVERTISING MANAGER

Robert Cron, 3305 Wilshire Blvd.  
Los Angeles, Dunkirk 3-1161

## NEW YORK

Arthur Morton Good  
545 Fifth Avenue, MUrray Hill 2-0914

## SAN FRANCISCO

Duncan A. Scott  
Mills Tower, Garfield 1-7950



Member Controlled Circulation Audit

## CONTENTS FOR MAY 1950

### ARTICLES

Variation Number Seven: Full Moon, Richard Lippold 22

### ARCHITECTURE

Project for a House by Alvin Lustig, Designer 24

Proposed House in Australia by Harry Seidler, A.R.A.I.A., Architect 26

Small House by H. Douglas Byles and Eugene Weston, III, Designers 37

### SPECIAL FEATURES

Cinema 8

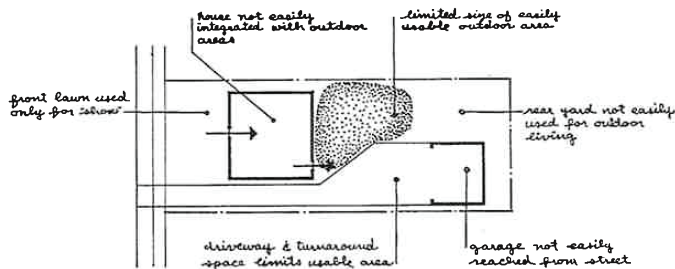
Music 12

Notes in Passing 21

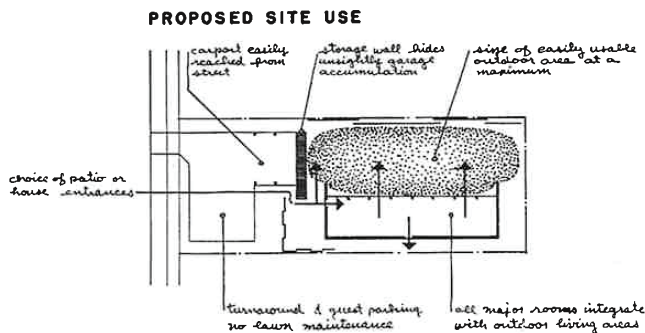
Portfolio of Contemporary Furniture 28

New Product Literature and Information 41

## THE SMALL HOUSE AND THE CITY PLOT



CONVENTIONAL SITE USE



PROPOSED SITE USE

There exists today a definite need for a contemporary solution of the low cost house which can be adapted to the average 50-foot city lot. The best use of the building site and the best use of today's construction methods must be organized to reflect more accurately today's living.

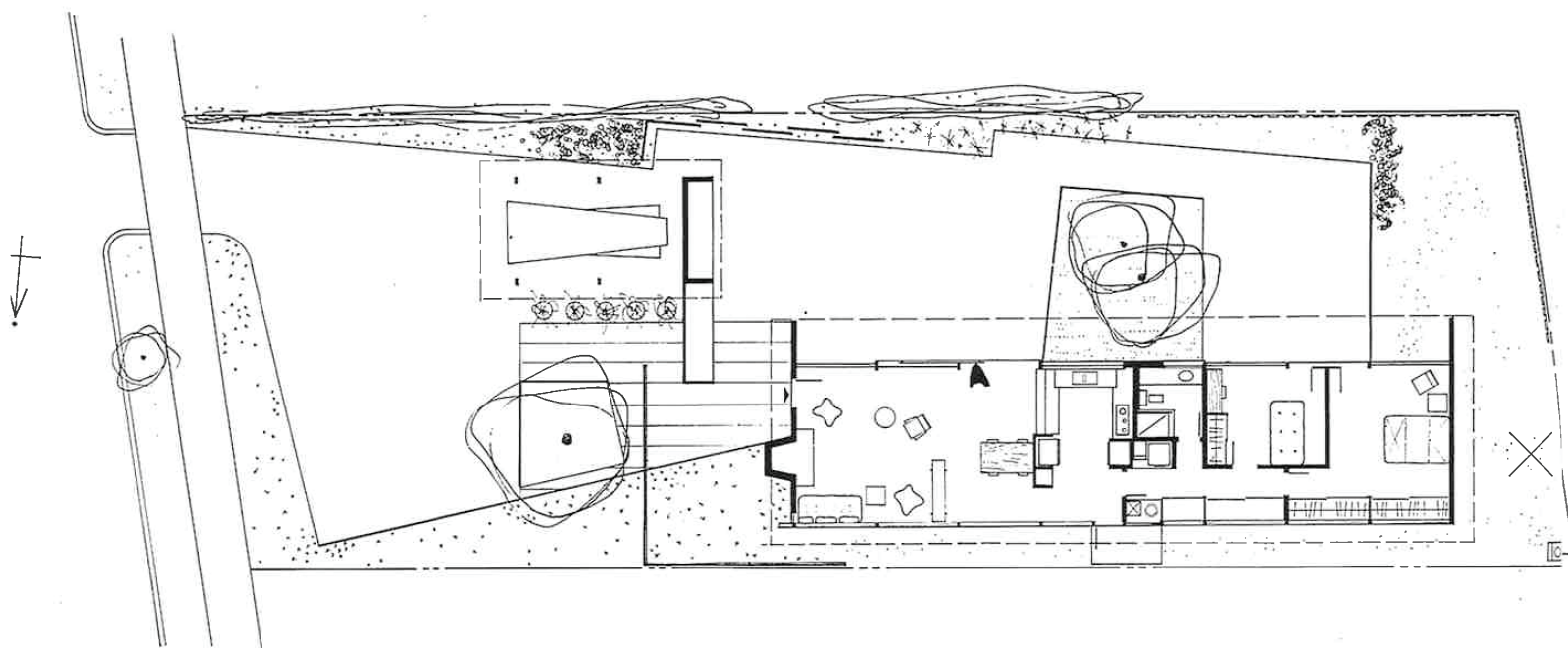
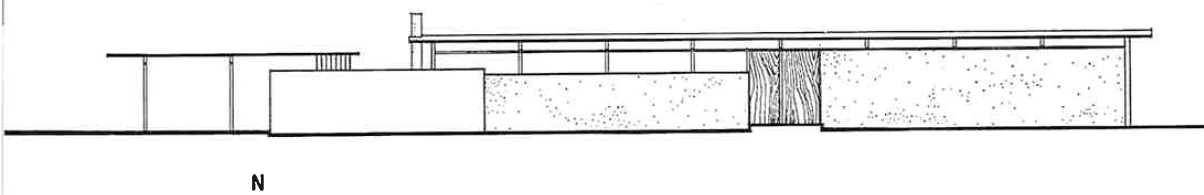
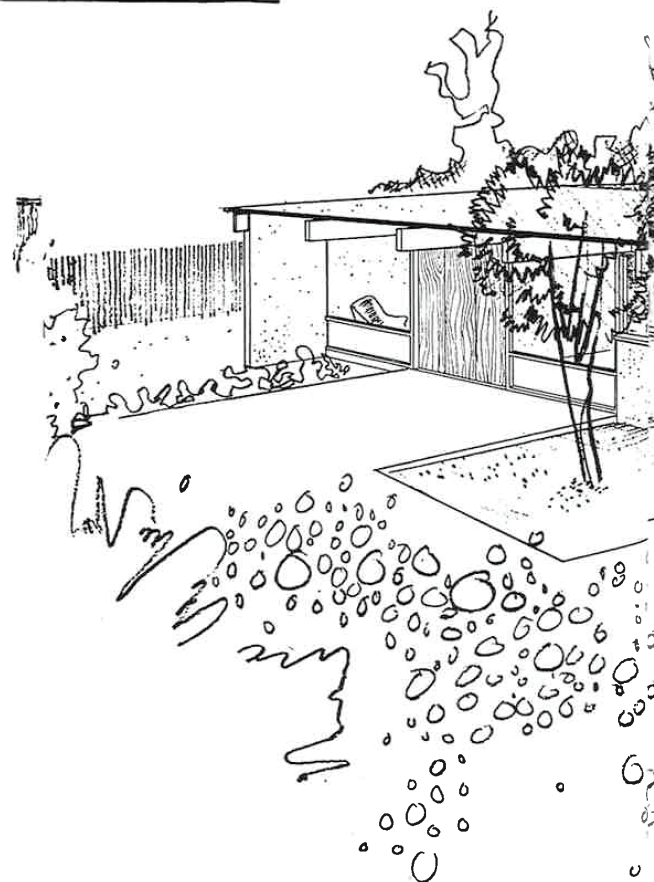
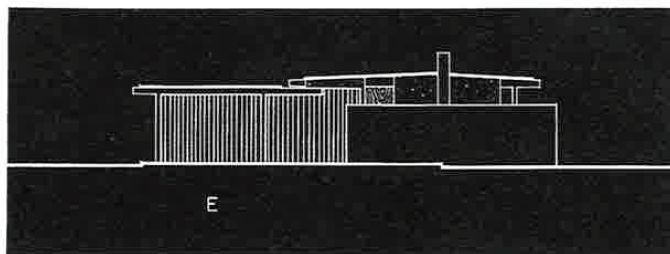
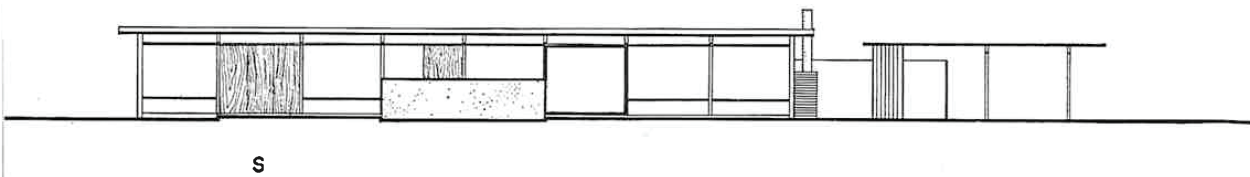
The more flexible living habits of today require visual as well as direct access to outdoor areas. The conventional site use does not meet these requirements. To provide for this flexibility in living within the confines of the 50-foot lot, a better solution is suggested by arranging the house in a direction corresponding to the greater dimensions of the lot. Each room may then be opened to an adjoining terrace. At the same time, the carport is placed at the front of the lot forming a barrier which insures privacy to the terraced area as well as simplifying car movement.

The value of today's standard construction methods and materials should be realized in order to keep building costs to a minimum. If "stud and stucco" is the cheapest method of building, the design of the house should reflect the best qualities of this method. To test the acceptability of the preceding statements, the designers are planning a speculative house which will embody a number of these ideas.

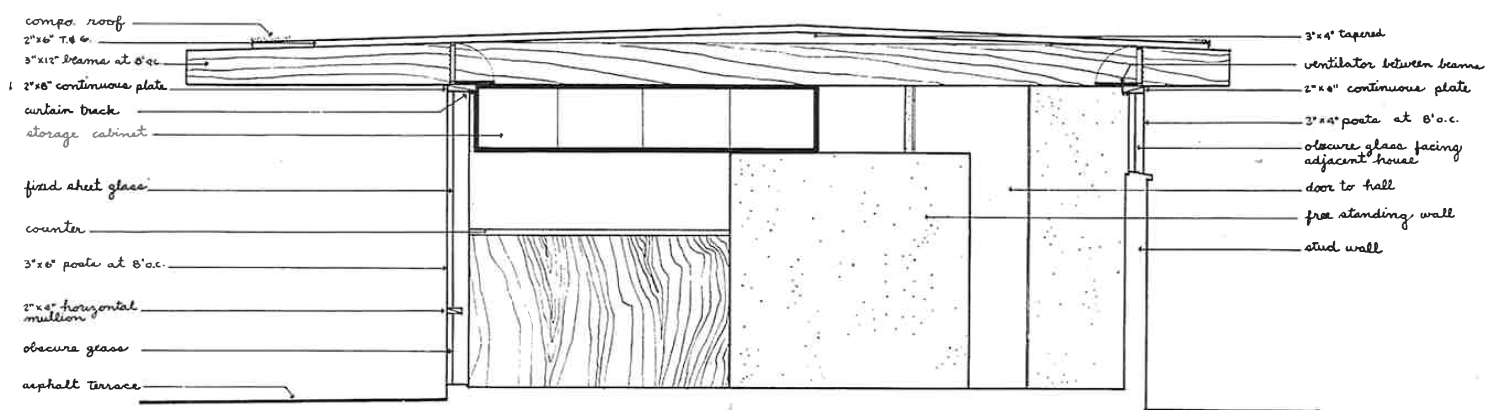
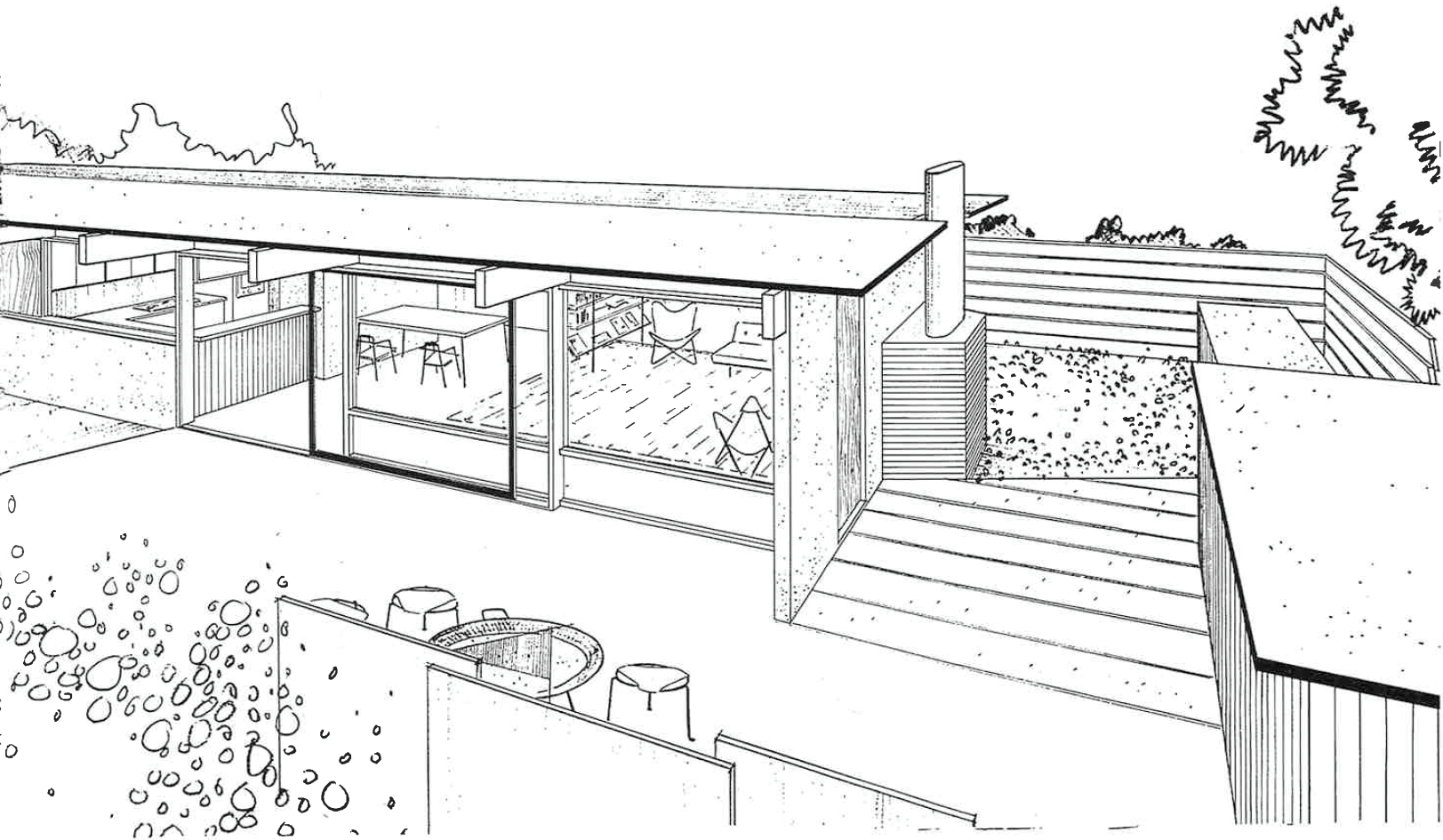
The lot is 45 feet in width and faces east. Therefore, the house is oriented along the north property line in order to take advantage of solar heat at the terrace side. The storage wall divides the carport from the terrace and visually directs the visitor to the front entrance; also, the wall opens to the terrace area and contains items ordinarily stored in the garage. The outdoor areas are screened by fences or native plants. Asphalt paving throughout a major portion of the lot provides terraces, walks, parking, and turnaround.

The building construction is structural posts and beams at 8 feet on centers with T. & G. planking, composition roof, and crushed rock on top. The colored concrete slab is waxed and left exposed. All glass is fixed with ventilation provided by plywood transoms between the beams. Walls are plastered.

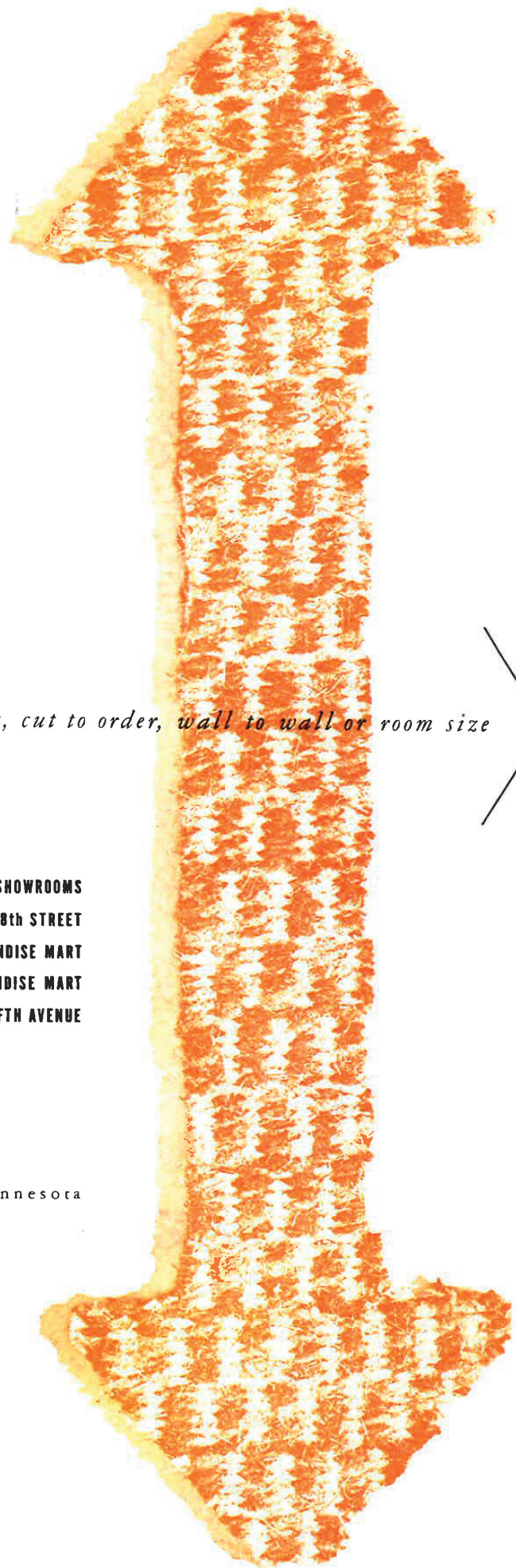
The central core of the house contains all utilities. Warmth is provided by a jet type furnace plus solar heat. The laundry area is behind doors which open to the hall when used. A large shower with a 12-inch high dam doubles as a bathtub. The centrally located kitchen simplifies the control of house and terraces. The kitchen passthrough easily serves the indoor and outdoor dining areas.







SECTION THROUGH LIVING ROOM



*Klearflax linen floor coverings—in ovals, rounds, cut to order, wall to wall or room size*

**SHOWROOMS**

**LOS ANGELES, 812 W. 8th STREET**

**SAN FRANCISCO, MERCHANDISE MART**

**CHICAGO, MERCHANDISE MART**

**NEW YORK, 295 FIFTH AVENUE**

**KLEARFLAX**

Klearflax Linen Looms—Duluth, Minnesota

